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Tuesday,  
24 March 2026

Restaurant-Hôtel du  
Parc des Eaux-Vives

Geneva,  
Switzerland

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# MyPhy

## Women's Leadership Conference

**2026 Programme**



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## Contents

Message from MyPhy Leadership	02
<b>Biographies: Co-Chairs</b>	<b>03</b>
Agenda	04
<b>Biography: Keynote Speaker</b>	<b>06</b>
<b>Panel Discussion:</b> Regenerative Leadership	<b>08</b>
<b>International Book Launch</b>	<b>10</b>
<b>Session: Your Voice is Your Power</b>	<b>12</b>
<b>Workshops</b>	<b>14</b>
MyPhyLeadership Offering	18
Online Group Coaching Programme	19

## Welcome

### Welcome to the 6th Annual Women's Leadership Conference!

We're delighted to welcome you to the 6th edition of the Women's Leadership Conference: a gathering of women who lead with purpose, imagination, and courage. Each year, this community grows stronger, and today we step forward together with renewed energy and a bold new theme.

This year, we celebrate Regenerative Leadership — a way of leading that restores, renews, and strengthens the systems we touch. It's leadership that goes beyond resilience; it's about creating conditions where people, organisations, and communities can truly thrive. At a time when the world is asking us to rethink how we work, collaborate, and care for one another, regenerative leadership offers a powerful and hopeful path forward.

We are honoured to welcome our Keynote Speaker, Baroness Gloria Hooper, whose distinguished career and global perspective bring depth and inspiration to this year's theme. Her leadership embodies the very principles we are here to explore.

We are also thrilled to celebrate a special milestone: the launch of Jonathan's new book, a timely and

compelling contribution to the global conversation on how we lead, how we grow, and how we regenerate the systems around us. His work invites us to imagine leadership that is more human, more connected, and more sustainable and we're proud to share this moment with you.

Throughout the day, you'll hear from visionary speakers, engage in energising conversations, and connect with women who are shaping change across sectors and continents. This conference is designed to spark ideas, deepen relationships, and remind you of the strength that comes from leading — and rising — together.

Whether you're here to share your story, learn something new, or reconnect with your sense of purpose, we hope today leaves you inspired, grounded, and ready for what comes next.

**Here's to a powerful 6th edition and to the regenerative leaders we are becoming.**

*Susan Baragwanath*

*Cassandre Burgess*

**Susan Baragwanath  
& Cass Burgess**

Co-chairs, Women's  
Leadership Conference

# Message from MyPhy

Dear Leaders,

**It is a pleasure to welcome you to the 6th Annual Women's Leadership Conference in Geneva.**

At MyPhy Leadership, we are deeply committed to advancing women's leadership and supporting the influence it brings to organizations, communities, and society as a whole. We believe that the most meaningful leadership is grounded in empathy, integrity, and collaboration—values that unite people and create environments where everyone can thrive. Excellence and compassion are not opposing forces; together, they shape stronger, more sustainable leadership.

Each year, we gather exceptional leaders from diverse backgrounds and experiences to share ideas, strengthen connections, and highlight the vital role women play in shaping the future of leadership.

Throughout today's conference, we will hear powerful stories, discover new perspectives, and explore insights that challenge and inspire us. We will connect with peers, exchange experiences, and leave with renewed energy and clarity about the impact we can have. Most importantly, we

will reaffirm a shared commitment—to support one another, to grow continuously, and to lead in ways that open doors for others.

This shared vision is at the heart of what we do.

On behalf of the entire MyPhy Leadership team, thank you for joining us today. Your presence means a great deal. We hope this gathering brings inspiration, meaningful dialogue, and new momentum for the journey ahead.

With warm regards,



**Jonathan Cave**  
Founder & CEO



## Biographies Co-Chairs



**Susan Baragwanath**  
Conference Co-Chair

Susan is an authority in Women's Leadership. She has had extensive international experience in education and criminal justice and has mentored dozens of women from all walks of life. She has organised international strategic programs for Women's Leadership in London, chaired international search committees for outstanding women leaders, and is a Distinguished Eisenhower Fellow. In 2005, she received the highest academic award in the Humanities, Doctor of Letters, for education reform of school-age mothers in New Zealand.

In 2025, she published a book titled *The Red X*, the inspiring true story about how she founded He Huarahi Tamariki, New Zealand's first school for teenage parents.



**Cassandre Burgess**  
Conference Co-chair

Cassandre (Cass) Burgess is Head of Operations and Finance for MyPhy Leadership. She is also a public speaking coach and workshop facilitator, helping her clients to develop Business Storytelling techniques and master self-organisation. Originally from South Africa, she has extensive experience in the mining industry and in finance, having worked with key players in both sectors. With a passion for developing leadership in young people and empowering them to reach their potential, Cass is active in multiple associations and community groups in the Geneva region.

# Agenda



## Morning Session

TIME	DESCRIPTION	WHO
8:15	Arrival & Morning Coffee	
8:30	Welcome	<b>Cass Burgess</b>
8:40	Table Discussion 1	<b>Jonathan Cave</b>
08:55	<b>Keynote Interview</b>	<b>The Rt. Hon. The Baroness Hooper</b> <i>(Interviewed by Susan Baragwanath)</i>
9:50	Coffee Break	
10:15	<b>Panel Discussion:</b> Regenerative Leadership	<b>Moderator:</b> <b>Cass Burgess</b> <b>Panellists:</b> <b>Elise Buckle, Sofia de Meyer,</b> <b>Sowon Kim</b>
11:05	Table Discussion 2	<b>Jonathan Cave</b>
11:15	<b>International Book Launch</b>	<b>Jonathan Cave and Olivia Dhordain</b> interviewed by <b>Simone Duarte</b>
12:00	Group Photo	
12:10	Lunch & Networking	

## Afternoon Session

TIME	DESCRIPTION	WHO
13:20	Guided Walk in the Hotel Grounds	
13:50	<b>Your Voice is Your Power</b>	<b>Christine Batruch</b>
14:25	Introduction to Workshops	<b>Cass Burgess</b>
14:35	<b>Workshop Session 1</b>	
15:30	Afternoon Tea	
15:55	<b>Workshop Session 2</b>	
16:50	Table Discussion 3	<b>Jonathan Cave</b>
17:10	Survey, Wrap-up & Closing Remarks	
17:30	Conference Close	

# Keynote Speaker

## The Rt.Hon. The Baroness Hooper



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→ Member of the House of Lords

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→ Former UK Government Minister

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**The Rt.Hon. The Baroness Hooper is a highly respected British parliamentarian, solicitor and international public servant whose career spans law, politics, diplomacy and cultural engagement. Raised to the peerage in 1985 as Baroness Hooper, of Liverpool and St James's, she has played a prominent role in the House of Lords for nearly four decades.**

She served as Government Whip and as Parliamentary Under-Secretary of State in the Departments of Education and Science, Energy, and Health between 1985 and 1992. She later became Deputy Chairman of Committees (1993–2018) and Deputy Speaker (1999–2018), and acted as PPS to William Hague during his tenure as Leader of the Opposition. From 2020 to 2023, she served as the UK Trade Envoy to Costa Rica, the Dominican Republic and Panama.

Her parliamentary work includes extensive service on European Union committees, particularly in economic affairs, international trade, the internal market and employment. She previously represented Liverpool as a Member of the European Parliament (1979–84), where she served as Deputy Chief Whip of the European Democratic Group.

Baroness Hooper has long been active in international parliamentary diplomacy, serving on UK delegations to the Council of Europe and the Western European Union, and on the Executive Committee of the Commonwealth Parliamentary Association (UK Branch). She also served as Vice-Chair of the British Group of the Inter-Parliamentary Union.

A solicitor by profession, she trained at Southampton University and later worked for the John Lewis Partnership, Sweet & Maxwell, Winchester City Council, Taylor and Humbert (now Taylor Wessing), and Slater Walker France. She became a partner at Taylor and Humbert in 1974 and is a long-standing member of the Law Society.

Her leadership extends across numerous cultural, educational, and charitable organisations. She has served as President of the British

Educational Equipment and Supplies Association; Vice-President of Canning House; Chair of the Institute of the Americas at UCL and the Dance Teachers Benevolent Fund; and Trustee or Governor of the Centre for Global Energy Studies, the Industry and Parliament Trust, the Tablet Trust, and St George's House at Windsor Castle. She has also presided over several philanthropic organisations, including Friends of Colombia for Social Aid, the European Foundation for Heritage Skills, and Friends of Gibraltar.

Baroness Hooper has been recognised internationally for her contributions, receiving honours from Venezuela, Colombia, Ecuador, Chile, and the Vatican. She holds an honorary LLD from Southampton University and is a Fellow of both the Royal Geographical Society and the RSA.

Educated at La Sainte Union Convent and the Royal Ballet School, she later studied law at Southampton University and completed a Rotary Foundation Fellowship at the Universidad Central in Ecuador. Fluent in French and Spanish, she has a lifelong interest in cultural heritage, education, energy policy and international relations.



**Elise Buckle**  
Founder and CEO of Climate Bridges,  
Member of the Club of Rome

Elise Buckle is a globally recognised climate and sustainability leader with 24 years of experience driving systemic change. She is CEO of Climate Bridges, a Member of the Club of Rome, and an International Gender Champion. She co-chairs the Climate and Gender Impact Group and advises the United Nations and the World Bank’s Women Entrepreneurs Finance Initiative. In 2024, she led preparations for the UN Global Conscious Food Systems Summit, with a strong focus on women’s leadership.

Elise organised a high-impact global online summit with COP28 President Sultan Al Jaber and former Irish President Mary Robinson. Viewed by over 12 million people and covered by more than 60 media outlets, it helped catalyse the COP Presidency’s commitment to transition away from fossil fuels. She has been recognised among the top ten most influential women leaders (2022) and as one of the 24 “Women for Change” at the 2024 ChangeNOW Summit.

A respected expert, facilitator and public speaker, she specialises in climate policy, systemic transformation, partnership building and women’s empowerment. She has forged alliances uniting CEOs, UN leaders, governments, unions, NGOs and local authorities. Her achievements include developing the Planetary Emergency Partnership, co-creating the Nature-Based Solutions Coalition, supporting the Leaders’ Pledge for Nature, contributing to the G20 decision on sustainable finance, and advising senior diplomats for COP23.

Elise has lived and worked in ten countries across Central Asia, Asia, Africa, Europe and Latin America. A mother of two, she is also a leadership mentor and teaches sustainability, yoga and mindfulness. She holds master’s degrees and executive diplomas from Harvard Kennedy School, the London School of Economics and Sciences Po Paris, and is the author of two books.



**Sofia de Meyer**  
Founder, Impact Entrepreneur  
and Board Member

After beginning her career as a corporate lawyer in London, Sofia de Meyer returned to Switzerland to pursue impact entrepreneurship, focusing on business models that restore more than deplete.

She founded Whitepod, an award-winning eco-tourism destination in the Swiss Alps, designed to offer a deep connection with nature while demonstrating a more regenerative approach to hospitality.

Sofia is also the founder of Opaline, a Swiss beverage company she led as CEO for 12 years, starting in her kitchen and scaling it to national distribution. Opaline pioneered a range of beverages made from locally sourced second-tier fruits, helping reduce food waste while creating value for regional agriculture.

Today, she brings her entrepreneurial experience to NGOs and companies, working with leadership teams to integrate sustainability into strategy, culture and decision-making, supporting the shift toward more regenerative and resilient economic systems.



**Sowon Kim**  
Professor EHL Hospitality School

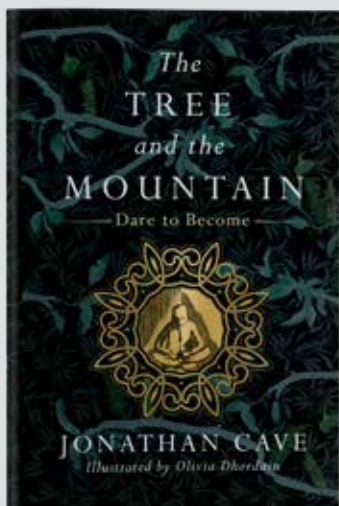
Dr. Sowon Kim is an Associate Professor and Founder of Women in Leadership (WIL) at EHL Hospitality Business School, with over 20 years of experience across academia and industry. Her experience across East Asia, the Americas, and Western Europe has shaped her expertise in interpersonal skills, cross-cultural competence, and human-centric leadership. Through research and executive education, her current work focuses on identifying timeless hospitality leadership skills and co-developing AI-enabled learning initiatives that support leaders in practicing those skills.

**Panel Discussion:**  
Regenerative Leadership

MODERATOR

**Cass Burgess**





## International Book Launch

### Jonathan Cave

#### ◀ Founder and CEO MyPhy Leadership, Author

Jonathan is an experienced coach, facilitator and author.

He creates and delivers leadership journeys for some of the world's top companies and brands. Through his signature Group Coaching Programme "Dare to Become", he guides high-achievers to new levels of performance, alignment and well-being. Jonathan also animates powerful, results-driven off-sites, workshops and conferences. In addition to being a public speaking coach, he is also often asked to deliver motivational speeches around the world.

### Olivia Dhordain

#### ◀ Intellectual property lawyer, teacher, writer and artist

Olivia is an Intellectual Property Expert with an extensive knowledge of the luxury industry.

She began her career as an IP lawyer of the Paris Bar. Working in private practice for 8 years, notably at Clifford Chance, Olivia represented a wide array of international companies across many industries.

Olivia then integrated Richemont's inhouse IP department in 2007, taking on the role of Deputy Chief IP Counsel in 2011 co-imagining and leading a deep transformation of the IP practice to adapt the service to a fast-growing Luxury Group. After 17 years of tenure at Richemont, managing a team of over 20 lawyers and paralegals and providing full and tailored IP services to 26 of the most aspirational luxury brands in the world.

Today, she advises her own clients on IP and brand strategy under the chosen name of OUTBOXING IP. Olivia teaches IP and history of art to students of the University of Geneva and the ISG Luxury school of management. She regularly collaborates with the World Intellectual Property Counsel as speaker and panellist in events organised by the WIPO. She serves on the boards of several organisations.

In parallel to her legal activities, Olivia has exhibited a collection called "corporate upcycled" and illustrated the book authored by Jonathan Cave: The Tree and the Mountain.

Olivia is the author of "Luxury in Court - all that glitters is not law".



### Interviewed by Simone Duarte

- ➔ Award-Winning Journalist,
- ➔ Author
- ➔ Founder "Out of Paper"

Simone is an award-winning Brazilian journalist with 30 years in international affairs and leadership roles across three continents. As TV Globo's New York Bureau Chief during 9/11, she coordinated and anchored coverage for 60 million viewers, earning the network its first International Emmy nomination in news. She now writes for Piauí, Brazil's equivalent of The New Yorker, most recently reporting from Bosnia three decades after the war.

She directed En Route to Baghdad, the first major documentary on UN Human Rights Chief Sergio Vieira de Mello. Broadcast by PBS and France 5, it won the UN Correspondents Association Silver Medal. Simone was the first Brazilian female journalist to enter North Korea and the only Brazilian journalist to interview former U.S. President George H.W. Bush one-to-one. Her interviewees also include Colin Powell, King Sihanouk, Richard Holbrooke, Bernard Kouchner, José Ramos-Horta and Xanana Gusmão.

An Eisenhower Fellow, she is also the author of The Wind Changed Direction: The 9/11 the World Hasn't Seen, which was nominated for Brazil's top literary prize.



**Session:**  
Your Voice  
is Your Power

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## Christine Batruch

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**President of the Bohdan Hawrylyshyn Family Foundation, President of Anima Conseils**

For twenty years Christine was a senior executive in an oil and gas company, devising and implementing its sustainability framework. Since 2021, she acts as Strategic Sustainability Advisor to the Lundin Group.

She has been speaker in several international environmental, social and governance (ESG) conferences and has lectured on ESG issues at international business schools and universities (IMD, IMI-Kyiv, Business School of Lausanne, Stockholm Business School, University of Dundee, of Geneva).

In 2020, she was recognised as one of the “top women influencers in the energy sector” by the Oil Council. She is also President of the Bohdan Hawrylyshyn Family Foundation (Kyiv), member of the Board of Directors of Josemaria Resources Inc. (Vancouver), of the Lundin Foundation (Vancouver) and is member of the Advisory Board of the Lundin Sustainability Chair at IMD. She is on the Advisory Editorial Board of I by IMD, on the Editorial Board of the Journal of World Energy Law and Business (Oxford University Press) and of the Oil, Gas and Energy Law Intelligence.

Christine has published sustainability and energy related articles in the UCLA Review, the Journal of World Energy Law and Business, and in the Oil, Gas and Energy Law Intelligence.



## How to Cultivate Your Humanity in the Age of AI

**ANNE LESUEUR**

For 20 years, at the intersection of digital, e-commerce, and the development of individuals and teams, Anne Lesueur has passionately led impactful transformations within companies. Initially focused on the digital aspect, she now dedicates herself to the human dimension as Director of Culture and People Development at the L'Occitane Group.

Constantly motivated by learning and self-discovery, she studied mathematics, before continuing her studies in marketing at EDHEC Business School, a choice driven by her insatiable curiosity, her passion for innovation, and her desire to understand human behavior.

Graduating in 2003, she joined Procter & Gamble, where she spent 11 years in various digital marketing roles. Initially working in CRM, she eventually led the CRM strategy for 26 brands across Europe for the Group. From 2010 onward, she focused on media and e-commerce, heading the global digital strategy for laundry and pet food brands.

In 2014, she joined the L'OCCITANE Group, drawn by its commitments and the sensory appeal of its products. As an international director, she successively led digital, e-commerce, and media efforts. She first introduced agile work methods and a feedback-driven culture to help teams adapt to an increasingly fast-changing world.

During her training in individual, team, and organisational coaching, she became International Transformation Director of the Group in 2020. Since April 2023, she has been fully dedicated to the human side of the Group's transformation as Director of Culture and People Development, where she aims to make her values an even greater asset for her colleagues, customers, and the planet.

One of her favourite quotes is: *"The transformation of a company certainly depends on expertise, but even more so on mindset."*



## Using Neuroscience to Manage Stress

**VINDOU DUC**

With over 25 years of international experience across global corporations, entrepreneurial ventures, and purpose-driven organizations, Vindou is a leadership and organisational advisor recognized for driving transformation through people, culture, and strategy.

As the Founder of The Nextep, an executive coaching and organizational consulting firm based in Switzerland, Vindou partners with executives, teams, and boards to translate human potential into business performance and sustainable growth.

Her global career spans senior People & Culture leadership roles with Bumble Inc., Novartis, PwC, General Mills, and the Aga Khan Development Network (AKDN), where she led large-scale cultural integrations, organizational development initiatives, and leadership development strategies that strengthened performance, engagement, and long-term capability.

A strategic thinker with multicultural roots — a Swiss national of Indian origin, born in Africa — Vindou brings an inclusive, cross-sector perspective to the leadership table.

Her ability to navigate complexity across geographies and industries has made her a trusted advisor to boards and senior executives seeking to align purpose, people, and performance.



## How to Increase Your Influence and Visibility

**CHRISTÈLE HISS-HOLLIGER**

Christèle brings strategic clarity and governance by serving as an independent Board Member to prominent companies and foundations. She is also an Executive Coach and Mentor, working with senior leaders to help them focus, build confidence and improve their visibility and impact.

Widely regarded as a daring and inspiring leader, Christèle broke new ground as the first woman to become an Equity Partner and to serve on Pictet's Group Executive Committee. Over her 25-year tenure, she played a pivotal role

in expanding the firm's institutional business and shaping its global strategy, talent development, and organisational culture.

Her leadership journey included key positions such as Global Head of Human Resources, CEO of Pictet Asset Management Singapore, and Head of Institutional Clients in Geneva. Christèle was also an elected member of Pictet's Pension fund Board. Before joining Pictet, she worked at BNP Paribas, in Paris as Institutional Sales Manager and in Geneva as Investment Strategist.

Christèle graduated with an MSc in Business Management from EDHEC Business School (France) and obtained various certifications such as a Federal Diploma for Financial Analyst and Portfolio Manager (CIIA/CFPI) and an advanced executive leadership program "Mobilizing People" delivered by IMD.

She is a mother of a teenager boy born in southern Thailand and is a passionate traveller.



## Spreading Your Wings with Movementwise

**TANIA COTTON**

Tania Cotton is a health and human performance specialist who works as a Movement Analyst, Chartered Physiotherapist and Film Maker.

For over a decade Tania has been a consultant for the Swiss Olympic Medical Centre in Geneva. Passionate about inspiring people to live life and perform at their best, she has produced and directed 18 films on health and human performance.

Tania uses the power of storytelling to show people what is possible and how they can overcome health and performance challenges to do things they previously believed impossible.

Tania founded MovementWise.org to bring together experts in health and human performance, to share their knowledge and experience and to inspire people to take action.

MovementWise offers screenings, interactive presentations and practical workshops that help people discover how they can become more physically robust, mentally resilient and resistant to pain, injury and disease.



## MyPhyLeadership

Led by **Jonathan Cave**, we are a team of experienced, passionate coaches and facilitators designing and delivering world-class experiences since 2016 that challenge, inspire, and transform.



## Dare to Become

Online Group Coaching Programme



### Developing Exceptional Leaders Within Your Organisation

Build clarity, confidence and measurable leadership traits



### Building Aligned, High-Performing Teams

Foster alignment, energy and accountability



### Executive Coaching

Advance with purpose towards tangible results



### Jonathan's Signature Group Coaching Programme

Create a vision, roadmap and habits to achieve it

### This programme is for dynamic, motivated individuals who seek to:

- ➔ Strengthen key skillsets and mind-sets
- ➔ Build meaningful relationships to self and others
- ➔ Find better natural alignment and harmony

### Objectives

- ➔ Create an inspiring vision and roadmap to achieve it
- ➔ Boost your core confidence, energy and resilience
- ➔ Increase your visibility and influence in key ecosystems
- ➔ Become a decisive decision-maker in work and life
- ➔ Pivot to a healthier personal-professional lifestyle



Jonathan's enthusiastic coaching style and expertise have greatly helped me bring clarity, focus and direction to my current transition phase and future professional plans.

**Daphne de Laleu**  
Senior Expert in Philanthropy and Partnerships

### Format

- ✓ 9 x 1h45 group coaching sessions over 3 months
- ✓ 2 x 1h individual coaching sessions
- ✓ 55-page programme booklet with frameworks, strategies, and exercises
- ✓ Follow-up video series (for 6 months) to maintain momentum

➔ To register for our next Programme, contact us at [support@myphy.com](mailto:support@myphy.com)

## Contact us

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Groupe  
L'OCCITANE

CELEBRATING  
50 YEARS  
OF

L'OCCITANE EN PROVENCE

PIONEERING NATURAL BEAUTY

The L'OCCITANE Group is a certified B Corp™ and a house of entrepreneur-led beauty brands, united by quality, creativity and purpose, with each brand free to flourish within a shared vision. Beyond its heritage brand, L'Occitane en Provence, the Group includes MELVITA, ERBORIAN, L'Occitane au Brésil, ELEMIS, Sol de Janeiro, and Vranjes Firenze.

Guided by its nature-positive vision and entrepreneurial ethos, the L'OCCITANE Group is committed to investing in communities and biodiversity, reducing waste, and developing sustainable solutions to help create a better, healthier planet. The Group's mission statement is: *With empowerment we positively impact people and regenerate nature.*

In 2026, the L'OCCITANE Group is celebrating the 50<sup>th</sup> anniversary of L'Occitane en Provence. As we mark this milestone, we honour not only where we come from, but who we are as the L'OCCITANE Group: defined by our ability to grow while remaining significant, relevant and respected, now and for decades to come.



Learn more at:  
[bcorp.com](https://bcorp.com)

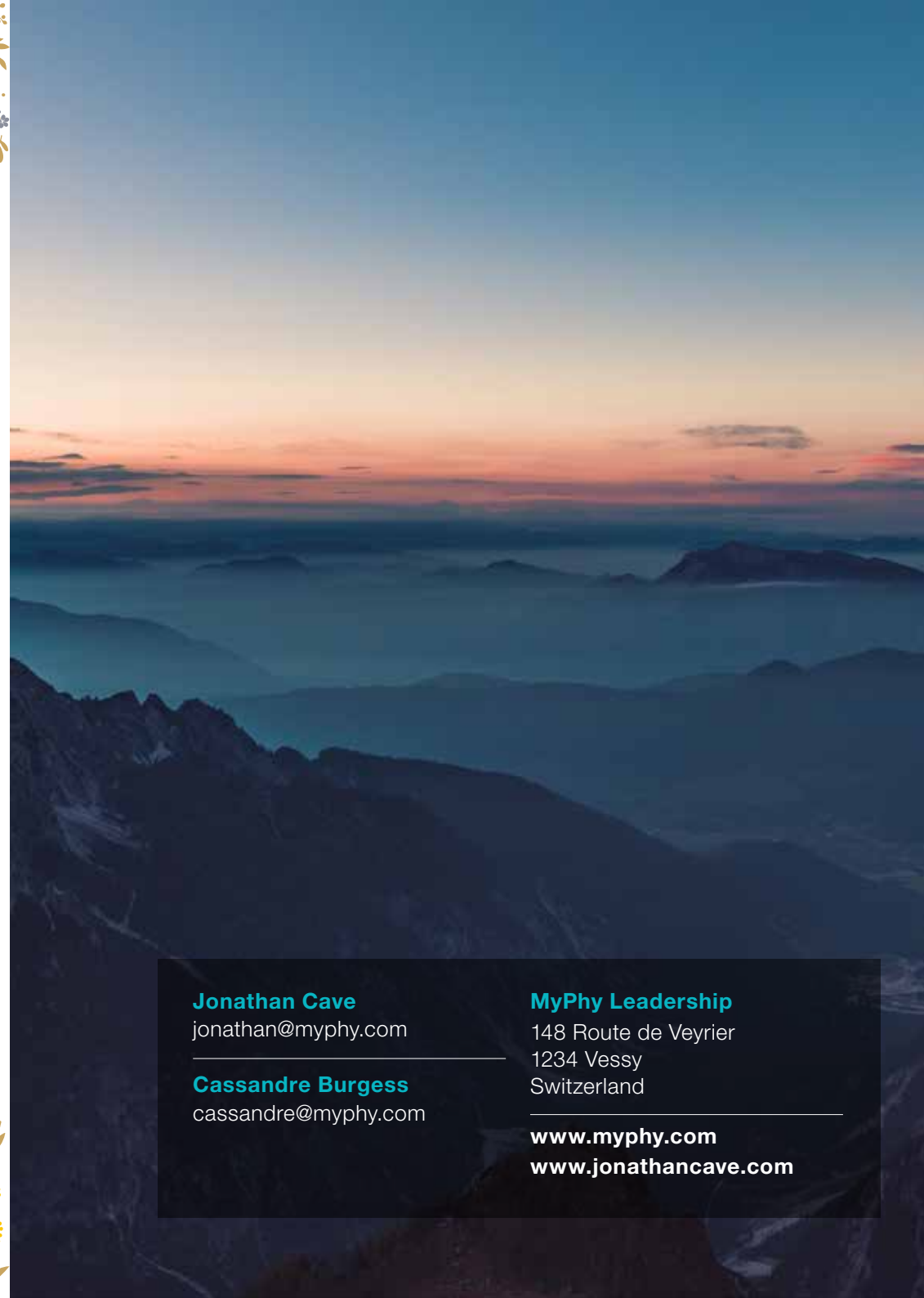


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